

Official Launch

A complete day to celebrate design: 1st edition of **Circuit Index-Design Montréal**

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INDEX
DESIGN

Présenté par
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/ Montréal

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Index-Design is proud to present an all-new event: Circuit Index-Design Montréal. The full day of activities will take place on Friday, September 19 in every part of the city. Aimed primarily at design-industry professionals, the event will feature presentations, information and networking opportunities. The idea is to celebrate design in a relaxed setting while acquiring knowledge that will be useful for ongoing or future design projects.

“Circuit Index-Design is a perfect event for updating your knowledge. Several companies will launch new products during the event, some will unveil new showrooms and there will even be three official openings of new furniture companies. It will also be a great opportunity to discuss ideas and, of course, get a sense of the vast range of excellent products available in Quebec,” said Cindy Couture, Index-Design’s Editorial & Brand Director.

The concept

A full day in which designers, architects and design aficionados use a special shuttle service to visit companies specializing in design, located all over the city. Each participating company will show off its creativity and originality with its own approach to presenting the company’s products and culture. Throughout the day, visits will include activities, conceptual installations, new products and presentations. All visitors are free to create their own itinerary based on their particular interests. The shuttle buses will run continuously through several zones, making it easy for visitors to travel from location to location.

How to participate

Designers, architects and design lovers must register on the Circuit’s website in order to participate. Registration is free.

What happens on September 19?

Each participant will arrive at a participating address of their choice, with a printout of their emailed registration confirmation. Starting the adventure is as simple as that. If desired, participants can build a personal itinerary online and access it by logging into their account from anywhere.

KEY DETAILS

WHAT: Circuit Index-Design Montréal

WHEN: September 19, 2014 – 10 a.m. to 9 p.m.

WHERE: All over Montreal

WHO IT’S FOR: Designers, architects
and design lovers

HOW: Free registration required:

circuit.index-design.ca

Overview of activities

Five ambassadors for the Circuit!

Five high-profile members of the design community are working with the Circuit. They have chosen their favourite locations and will be present at locations on the Circuit:

- Marc-André Carignan, journalist focusing on architecture and urban design
- Martin Houle, architect and founder of Kollektif
- Sandra Neill, Designer ADPIQ, DIC, partner, lemay
- Fabienne Munch, Director, École de design, Université de Montréal
- Marc Bherer, Designer and partner, Desjardins Bherer

See their favourite spaces on circuit.index-design.ca

A program of special presentations

Several CEU-accredited presentations will be given at participating companies' sites. Visitors will have the chance to listen to highly regarded experts such as Robin Reigi, founder of Robin Reigi – A Material Company, from New York, or Josiève Forget, Canadian representative for Groupe Carlin, an agency specializing in trends. For the complete program, visit circuit.index-design.ca

Innovative activities

Since the project's inception, Index-Design has provided guidance and support to participating companies to help them organize an unforgettable day for design professionals. A number of the activities will surprise with their originality. In several of them, visitors will have a chance to show off their creativity. For example, in the creative workshop at CAB déco participants will be asked to let their imagination take over by designing their own chair based on a sample frame. The best idea will be displayed at CAB déco this fall, with the original designer's version given to him. At Baril design, designers will explore different aspects of faucet design, from sketches to prototypes to production. Meanwhile, Signature Bachand will unveil a unique new kitchen by Electrolux created especially for the Circuit. Be sure to visit the Special Activities section of the Circuit's website: several more activities will be announced in the coming weeks.

New showrooms: official openings

- Artopex, 221 St-Jacques, Old Montreal
- Item, 70 Peel, Griffintown
- Mitchell Gold + Bob Williams, 1019 Wellington, Griffintown

Special thanks to partners of Circuit Index-Design Montréal

The event is presented by **Kohler**

In collaboration with **TP1, Media Graph, MP repro, Hailo, TKNL, Centre de commerce mondial and La guérilla**

In partnership with **Espace Cuisine, Design par Judith Portier, Réflexia, Panolite, Republik, Kollektif, v2com, Planning Médias and Baron;** and in association with the **ADPIQ, ADIQ and IDC.**

About Index-Design

Since 2006, Index-Design offers products and services to promote interior designers in Quebec and Canada. Index-Design website offers a magazine and a research tools to find out about the best designers, manufacturers and distributors in interior design. Since May 2008, Index-Design proposes the Annual Guide – 300 design listings and since 2010, its Annual Guide – 300 Interior Designers from Quebec. The company just launch two new projects: Master Classe Conferences Series as well as the Circuit Index-Design, a complete new experience event.

Further information:

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